

COMPARE – ALL REMODELERS ARE NOT THE SAME

*When you hire a remodeler, you are buying products **AND SERVICE**. The quality of the service provided by the remodeler will determine the quality of the finished products and your satisfaction with it.*

DOES THE REMODELERS PRICE INCLUDE THESE SERVICES?

PROFESSIONAL OFFICE STAFF

- Permanent office with a full time staff
- Forms, systems & procedures – highly organized & systemized company
- Presented with sample products & literature
- Quality craftsmen – employees trained to build & manage your job
- Mandatory employee background checks

TECHNOLOGY

- Web site – www.mccalebconstruction.com
- Company newsletter – On The Level
- Other communications – E-mail, cell phones
- 3D computer CAD designs – view your project in 3D color before it's built

BUSINESS LICENSES AND INSURANCE

- Warranty – written guarantee of materials & labor
- General contractors license – as required in your community
- \$2,000,000 general liability insurance – your protection against job damages
- Workman's comp certification for all workers – protects you from liability
- Mandatory on-site safety meetings as required by law

BUSINESS EXPERIENCE – ASSOCIATIONS - AWARDS

- In business since 1980 – Tucson, AZ
- Certified CAPS Specialists
- ASID Certified Interior Designer
- Three time winner SAHBA Remodeler of the Year
- BBB Award for Business Ethics
- Chrysalis Award Winner
- Remodeling Big 50
- Members and participants in industry associations:
SAHBA , NARI, NAHB, NKBA, Chamber of Commerce

CUSTOMER SATISFACTION

- Customer satisfaction – will it be an enjoyable remodeling experience for you?
- Strong customer referrals – most jobs from referrals or previous clients
- Mission statement – written statement of the company's values

PRICE, PRODUCTS AND SERVICE

- Design/build and interior design our own critical elements
- Warranty book– all details you need to know: who, what, where, when, and how
- Award Winning Customer Service – can you expect the highest level of service?
- Price = products used + service provided; both are equally important
- COMPARE – a lower price usually means inferior products and service

COMPARE	
McCaleb Construction	Other Remodeler
Office Staff	*Ask to see
✓	*
✓	*
✓	
✓	
✓	*
Technology	
✓	*
✓	*
✓	*
✓	*
Protection	
✓	*
✓	*
✓	*
✓	*
✓	
Experience	
✓	*
✓	*
✓	*
✓	*
✓	*
✓	*
✓	*
✓	*
✓	
Satisfaction	
✓	
✓	*
✓	*
✓	
✓	
✓	*
✓	
✓	